



# ADACTION

5th  
Consecutive  
Year!

## Earns Feature Placement on AppsFlyer Performance Index



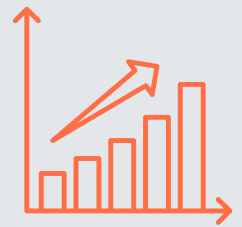
### Find Out How AdAction Ranks in the Performance Index

As the gold standard for the mobile media landscape, our rankings support our objective to deliver high-quality users in scale to customers all around the world.

#### Growth Index: Ranking the Fastest Growing Media Sources

##### #11 Globally

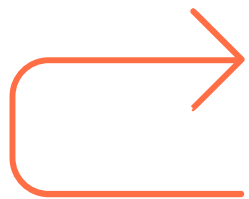
- Africa (5th), E. Europe (4th), Japan and Korea (8th), Middle East (6th), N. America (5th), W. Europe (6th)



#### Retention Index: Ability to Drive Users That Stay

##### 8 Rankings for Power and Volume, N. America

- Gaming hyper casual: Power (20) and Volume (18) - Android and iOS
- Non-gaming life and culture: Power (22) and Volume (17) - Android and iOS
- Non-gaming Lifestyle: Power (11) and Volume (9) - Android and iOS
- Non-gaming, life and culture Power (14) and Volume (14) - iOS



#### IAP Index: Deliver Users Who Make an In-App Purchase

##### Global Ranking, Gaming Android

- Power (23) and Volume (17)



#### IAA Index: Providing Users Who Monetize Best with Ads

##### Global Ranking, Gaming Android

- Power (13) and Volume (16)



Ready to Learn More About AdAction Solutions?

Talk to Our Experts