

# REACH ENGAGED AUDIENCES WITH OUR REWARD PLATFORM



## Reward Platform

Our proprietary Reward Platform connects advertisers to engaged audiences around the world with our owned-and-operated inventory and vetted rewarded partners.



### OFFERWALL

- Non-intrusive ad unit that is entirely opt-in
- Drives user engagement at all stages of the user journey with **top-funnel** events like registrations and lead generation, and **deep-funnel** events like paid subscribers and purchases
- Supports multiple campaign types including **CPI, CPE, CPA, and CPC** across Android, iOS, mobile web, and desktop
- Partnership with top developers and publishers
- Commonly used creative sizes: 100x100 App Icon



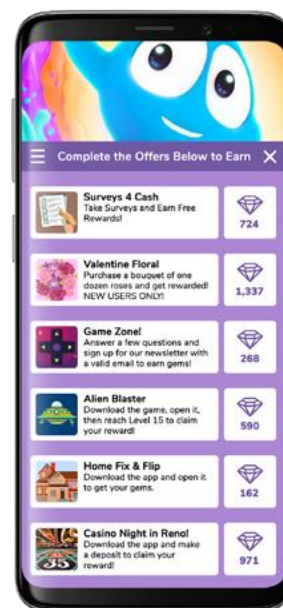
### FEATURE PLACEMENTS

- **Standalone placement** that offers premium exposure for ads
- Top-performing campaigns that drive additional volume and offer visibility
- Commonly used creative sizes: 300x250, 320x50, and 120x60



### ACCESS TO ADDITIONAL INVENTORY

- Option to run with our rewarded partners **for extra scale**
- Thoroughly vetted inventory



*Customization options include: image or animation, offer name, description, instructions, and promotional icons*