



# ADACTION INVENTORY

## Reward Platform

&

## Social Influencers



Access engaged audiences around the world with our owned-and-operated inventory and vetted rewarded partners

### Overview



Acquire non-incentivized, high-quality users at scale via Instagram and TikTok influencers



CPI, CPE, CPA & CPC

### Campaign Types Supported

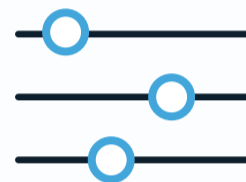


CPI



Engagement at all stages of the user journey with top-funnel events like registrations and lead generation, and deep-funnel events like paid subscribers and purchases

### How We Hit Your Goals



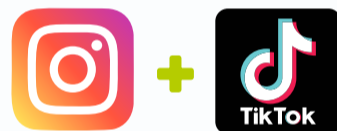
Source-level optimizations toward defined, downstream advertiser KPIs with ability to set bids by country and OS



**Offerwall:** Non-intrusive ad unit that is entirely opt-in; users are rewarded for engaging with content of choice.

**Feature Placements:** Standalone placements that offer premium exposure and additional scale for ads.

### Supported Inventory

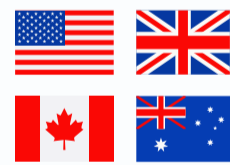


Partnership with vetted Instagram and TikTok influencers; leverage the trust and loyalty they've established with their followers to drive quality, engaged users. Scale potential of 30k installs/day



Global reach across iOS, Android, mobile web & desktop

### Reach & Compatibility



Available in the US, UK, CA & AU across both iOS and Android



**Offerwall creative sizes:**  
100x100 app icon

**Featured Placements creative sizes:**  
300x250, 320x50 and 120x60

### Creatives



Tailored static and video creatives developed by influencers that highlight key features of your app in a way that resonates with their audience

## READY TO GET STARTED WITH ADACTION?

Email us directly at [info@adaction.com](mailto:info@adaction.com) or use the link below.

→ [Talk to our Experts](#)