

PERFORMANCE MARKETING WITH SOCIAL CASINO APPS



Are you a Social Casino advertiser looking for...



1

Rank management for increased visibility in app stores



2

Acquisition of high-spending and engaged users



3

High ranking on casino-focused keywords



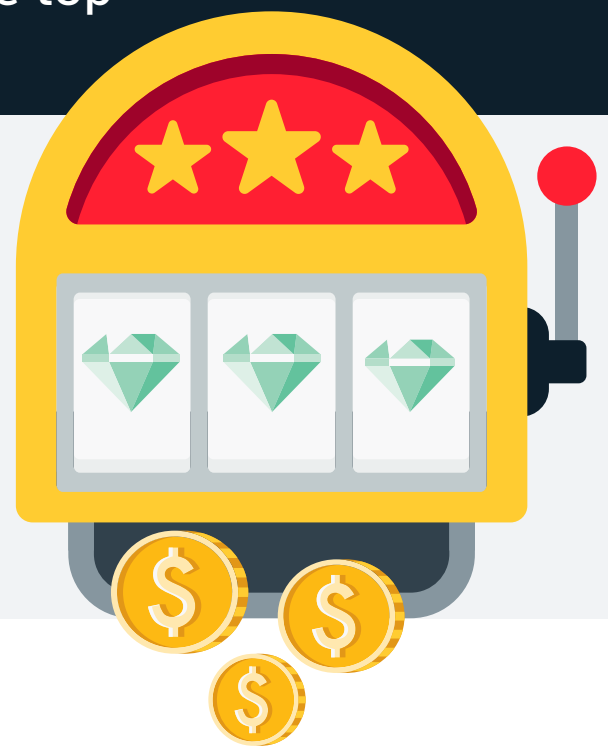
4

Optimizing and scaling campaigns with sources that capture whales

AdAction's **performance marketing strategies** and exclusive, incremental inventory can be tailored to hit your specific goals. How we've helped some of the top Social Casino apps this year:

With campaign optimizations, we drove a **D7 retention rate of 25%** and 18% on D14 for a popular slots game. Using deep-level engagements we then saw 60% ROAS by day 90.

For another leading slots game, we used fine tuning to drive a **D7 retention rate of 22%** and 14% on D14.



Social Casino Honorable Mentions:



Top 5 Casino Game Rank in iOS App Store



Top 50 Overall Game Rank in iOS App Store



Top 10 Rank on "Solitaire" Keyword



Top 5 Rank on "Slots" Keyword

INTERESTED IN DRIVING HIGH-SPENDING AND ENGAGED USERS TO YOUR GAME?

Email us directly at info@adaction.com or use the link below.

→ Talk to our Experts